DOCUMENT RESUME

ED 161 053 CS 204 434

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TITLE Mass Media: A Student's Guide to Reference Resources.
INSTITUTION McGill Univ., Montreal (Quebec). McLennan Library.
PUB DATE 78
NOTE 31p.

EDRS PRICE MF-$0.83 HC-$2.06 Plus Postage.
DESCRIPTORS Annotated Bibliographies; *Mass Media; *Newspapers; *Periodicals; *Radio; *Resource Guides; *Television

ABSTRACT

Intended to assist students in locating information and literature for the sociological study of the media, this guide concentrates largely on radio, television, newspaper, and magazine reference sources. The first section of the guide lists reference works, including handbooks; English, French, and bilingual dictionaries and encyclopedias; biographies; histories containing bibliographies; directories of organizations, associations, and libraries, of publications, and of radio and television broadcasting; and guides to educational and publishing opportunities. The second section, bibliographies, falls into three categories: current general and special bibliographies; retrospective bibliographies, including those dealing with general topics, foreign emphasis, and special subjects; and bibliographies of theses concerning the media. (FL)

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ED161053

MASS MEDIA: A STUDENT'S GUIDE TO REFERENCE RESOURCES

Since the communication media today permeate all our lives, the study of mass media is simply one way to study society itself. This guide is intended to assist students in locating information and literature for the sociological study of the media. It concentrates largely on radio and television broadcasting and newspaper and magazine reference sources. It does not deal with the technical aspects of the media or the "how to" literature. Film has been omitted since it is covered in a separate bibliography in this series.

Government reports, studies and statistical compilations are often essential to the study of the media and a vast number of these publications are readily available at McGill. The Government Documents Department on the second floor of McLennan Library is a depository for all Canadian Federal publications and for those of the United Nations, UNESCO and some other U.N. agencies. In addition, it contains a useful selection of Canadian provincial and municipal publications as well as large quantities of United States, United Kingdom, Common Market and Indian government publications. It is important, however, to remember that the holdings of this collection are recorded only in the Department's own catalogue and are not listed by author or subject in the McGill Union Catalogue or subject catalogues on the main floor. There is a specialized staff in the Department to help you use the various indexes and bibliographies which access these materials.

Indexing terms and subject headings in the mass media are numerous. The following is a sampling of terms - many of which will also appear as variations of or in combination with other words:

ADVERTISING
AUDIENCES
BROADCASTING
CABLE TELEVISION
CENSORSHIP
COMMERCIALS
COMMUNICATION
COMMUNITY ANTENNA TELEVISION
EDUCATIONAL TELEVISION
EXECUTIVE PRIVILEGE (GOVT. INFORMATION)
FOREIGN NEWS CENSORSHIP
FREEDOM OF INFORMATION
FREEDOM OF THE PRESS
GOVERNMENT AND PUBLICITY
GOVERNMENT AND THE PRESS
JOURNALISM
JOURNALISM AND POLITICS
JOURNALISTS
LIBERTY
MASS COMMUNICATIONS
MASS MEDIA
NEWS
NEWS AGENCIES
NEWSPAPERS
PERIODICALS
PRESS
PRESS CONFERENCE
PRESS RELEASES
PROPAGANDA
PUBLIC RELATIONS
RADIO
REPORTERS AND REPORTING
TELECOMMUNICATIONS
TELEVISION
TELEVISION AND CHILDREN
VIOLENCE IN MASS MEDIA
VIOLENCE IN TELEVISION
WAR CORRESPONDENTS
WAR NEWS

In addition, subject headings for specific news sources, individuals and events can be used, eg. NEW YORK TIMES; WALTER CRONKITE; and WATERGATE AFFAIR, 1972-. It is assumed that the reader of this bibliography has some prior knowledge of periodical indexes of general coverage as well as those major indexes in fields related to mass communications.

Any reference librarian will be pleased to assist you in using this guide or the material mentioned in it, as well as in searching for other suitable material.

Not all locations have been indicated for titles cited in this bibliography. For additional locations consult the McGill Union Catalogue.

This guide was prepared by Joni Walser, Reference Department, McLennan Library.

CS224434

I. REFERENCE WORKS

A. Handbooks

HF5823 B34 Mgmt.

Banton, Roger. Handbook of Advertising Management. New York, McGraw-Hill, 1970.

"Written primarily for corporate advertising managers" (Intro.). Articles in the sections on mass media and its uses and consumer behavior as well as the glossary of terms could be particularly useful.

PN4736 M39 1970 Ref. UL

Merrill, John Calhoun and Carter R. Bryan and Marion Alisky. The Foreign Press, a Survey of the World's Journalism. Baton Rouge, La., Louisiana State University Press, 1970.

"The objective of this book ... is to present a panoramic picture of the world's press systems with a minimum of distortion" (Pref.). There is an introductory general survey section covering such topics as national images, current press theories and the government and the press followed by sketches of national press systems of the world. It deals chiefly with the newspaper press, but touches on magazine press and includes some data on radio and TV. There is a long, excellent bibliographical section and a thorough index.

P88.8 R44 1977 Ref.

Rivers, William L. and William T. Slater, eds. Aspen Handbook on the Media. 1977-79 Edition; a Selective Guide to Research, Organizations and Publications in Communications. New York, Praeger, 1977.

A compilation of basic information in the following areas: publications about the media (c450 entries), national and international media organizations, universities conducting media research, foundations supporting such research, libraries and other repositories of media information, cable television data, and guides to U.S. Government policy-making relating to the media. Includes law schools teaching courses in communications law, a directory of action groups and a 67-page selected bibliography of media bibliographies. Authorities believe there is no comparable work to this first rate guide to information on media.

Z717 R6x Ref.

Rollit, Carol A. Approaches: A Media Resources Handbook for People at McGill Needing Information on Video, Film, Slides, Tapes, Media Centres and Other Matters Related to the Study and Use of Media. Montreal, McGill University, Dept. of English, 1972.

Subtitle reveals the scope of this work. Information is organized according to type of equipment and materials. Brief bibliography at the back; no index.

Govt. Docs. On order for Ref. (June 77)

United Nations Educational, Scientific and Cultural Organization. World Communications: A 200-Country Survey of Press, Radio, Television and Film. 5th ed. Paris, Unesco Press, 1975.

Describes the situation of the four principal media in the various countries and territories, indicating, with statistics, the general structure, facilities, output, distribution and coverage of each in individual, local and national contexts. Two new categories in this edition are "Space communications" and "Professional training and associations." Index of news agencies and bibliography at the back.

B. Dictionaries and Encyclopedias

1. English

HF5803
A84
Mgmt.

Ayer Glossary of Advertising and Related Terms. Philadelphia Ayer Press, 1972.

"All terms are listed in alphabetical order and defined in the general section ... Those terms which tend to be used largely in a particular field of communications also are re-listed in one or more of the classified sections ...." (Pref.) Classified sections cover t.v. and radio, printing, photography, etc.

TK6634
A74x
Ref.

Armstrong, Brian. The Glossary of TV Terms. London, Barrie & Jenkins, 1976.

More of a guide to television jargon rather than a highly technical glossary. Lists in alphabetical order and defines terms, phrases and abbreviations in the field.

P87.5
D48
Ref.
UL
Lib. Sci.

Diamant, Lincoln. The Broadcast Communications Dictionary. New York, Hastings House, 1974.

Handy reference book presenting concise definitions of over 1900 terms in the field. Useful for relating comparable terms used in the U.S. and Britain. Acts as an excellent supplement to Jacobson's A Mass Communications Dictionary.

TR847
F62
1969
Ref.
UL

The Focal Encyclopedia of Film and Television Techniques. 1st American ed. New York, Hastings House, 1969.

Although much information is technical, a great deal is concerned with general history and definitions. Contains about 1600 entries and covers British and American terms, practice and history. The longer articles, e.g. History (TV) include bibliographical references. A detailed index ties together material scattered by the alphabetical arrangement.

On order
for Ref.
(July 77)

Horn, Maurice, ed. The World Encyclopedia of Comics. New York, Chelsea House, 1976.

International coverage for the entire field of comic art in all its aspects - artistic, cultural, sociological and commercial. Includes a brief history, over 12,000 alphabetical entries, a history of newspaper syndication, a glossary of comic terms, the code of the Comics Magazine Association of America, and a directory of newspaper syndicates.

P87.5
J3
Ref.
UL

Jacobson, Howard Boone, ed. A Mass Communications Dictionary; A Reference Work of Common Terminologies for Press, Print, Broadcast, Film, Advertising, and Communications Research. New York, Philosphical Library, 1961.

Still useful for the beginning student in mass communications despite its age. This handicap can be somewhat overcome by consulting Diamant's The Broadcast Communications Dictionary.

PN4728
K4
UL
Ref.

Kent, Ruth Kimball. The Language of Journalism; A Glossary of Print-Communications Terms. Kent, Ohio, Kent State University Press, 1971.

Handy dictionary of about 1700 terms, including correct journalism jargon, some technical terms, graphic arts terms, and names of important organizations. Begins with a lengthy discussion "On the Origins of Some Journalistic Terms." These terms are starred in the glossary. Useful listing of abbreviations is provided at the back. Concludes with an extensive bibliography.

On order for Ref. (July 77)

Terrace, Vincent. The Complete Encyclopedia of Television Programs, 1947-1976. Cranbury, N. J., A. S. Barnes, 1976.

See section I.E.3.b.

2. French

P87.5 C6 1973 Ref.

La Communication et les mass media. Verviers, Gérard & Co., 1973.

Contains over 300 terms arranged in alphabetical order. Lengthy articles outlining important developments in the field cover intégration et perception, les canaux de la communication, l'image, la conserve de la communication, les mass media, politique culturelle, l'écologie de la communication. Text and term headings are in French but each term is accompanied by the English and German equivalent. English/French and German/French glossaries precede the text. Includes numerous illustrations, tables, charts and statistics.

P87.5 D5 Ref. Educ.

Dictionnaire des media; technique, linguistique, sémiologie. Paris, Mame, 1971.

Includes about 800 terms. The approach to communications includes the following categories: (1) technological (2) psychological and sociological (3) semio-linguistic.

3. Bilingual

Govt. Docs.

Canada. Dept. of Communications. Division of Bilingualism Programs. Vocabulaire des radiocommunications/Glossary of Radiocommunications. Ottawa, Information Canada, 1974.

Handy English/French glossary of radiocommunications terms. Contains many more entries than the pamphlet published by the Quebec (Prov.) Office de la langue française but omits some entries included therein.

PN4728 D5 Ref.

Diérickx, J. Glossaire de l'anglais du journalisme. Bruxelles, Editions de l'Institut de sociologie, Université Libre de Bruxelles, 1968.

English to French dictionary offering numerous definitions and examples of usage for each entry. Includes a French to English glossary of terms at the back. Contains brief sections covering abbreviations and symbols, short words, and English headlines.

Govt. Docs.

Québec (Prov.) Office de la langue française. Vocabulaire bilingue de la radio et de la télévision. Québec L'Office, 1970. (Cahiers de l'Office de la langue française, no. 6)

Concise English/French glossary of radio and television boradcasting terms. Includes some terms not found in the larger glossary published by Canada. Dept. of Communications. Division of Bilingual Programs.

C. Biographies

Z5301 B5 Ref. Index Stands

Biography Index: A Cumulative Index to Biographical Material in Books and Magazines. v.1, 1947-

Lib. has: v.1, 1947-

Index to biographical material published in books and over 1500 selected periodicals. Covers pure biography, critical material of biographical significance, autobiography, letters, memoirs, etc. Main section lists biographies alphabetically by name giving dates, nationality and occupations or professions and occupations. Useful headings to check are: Advertising, Columnists, Disk Jockeys, Journalists, Motion Picture ....., Newspaper ....., and Radio and Television .....

Z1224
C6
Ref.

Contemporary Authors. v.1, 1962- Detroit.

Lib. has: v.1, 1962-

A bio-bibliographical guide to current authors and their works. Beginning with volume 65-68, the scope of this work has been enlarged to include significant personalities from all media. Covers newspaper and TV reporters, columnists, prominent newspaper and periodical editors, syndicated cartoonists, screenwriters, TV scriptwriters, etc. Entries are arranged in alphabetical order.

NX513
A1C7
Ref.
Lib. Sci.

Creative Canada; a Biographical Dictionary of Twentieth Century Creative and Performing Artists. Compiled by Reference Division, McPherson Library, University of Victoria, B.C. Toronto, Univ. of Toronto Press, 1971-

A very welcome "work in progress" as it covers a field hitherto virtually neglected. To date, two volumes have been published, each containing approximately 500 entries. Where applicable, biographical data is followed by a list of the artist's works or accomplishments. Covers deceased as well as living artists of this century; non-Canadians are included if their work in Canada has contributed to Canadian culture. Updating of earlier entries will be featured in forthcoming volumes. The index in volume 2 is cumulative.

P92.5
A1F6
Ref.
UL

Foremost Women in Communications; a Biographical Reference Work on Accomplished Women in Broadcasting, Publishing, Advertising, Public Relations and Allied Professionals. New York, Foremost Americans Pub. Corp., 1970.

Includes nearly 8000 who's who type profiles of women in communications in the United States. Geographical and subject index

HQ1123
M3
1976
Ref.

Macksey, Joan and Kenneth Macksey. The Book of Women's Achievements. New York, Stein and Day, 1976.

Records the names and achievements of significant women in various fields. Useful for its international coverage. The chapter to note is titled: "In Literature, Journalism and Publishing." Bibliography and name index at the back.

D. Histories Containing Bibliographies

1. Magazines and Newspapers

Z6951
B86
Ref.

Brigham, Clarence Saunders. History and Bibliography of American Newspapers, 1690-1820. Worcester, Mass., American Antiquarian Society, 1947. 2 v. plus additions and corrections.

This monumental work of over 2000 newspapers cumulates the installments originally published in the Proceedings of the American Antiquarian Society between 1913 and 1927. Arrangement is by state and town. Provides a brief history and locations for each title. Volume two includes a list of the libraries and private owners covered in the work. Title index, and index of printers

(including editors and publishers). Indispensable source for researchers in early newspapers and a welcome guide for U.S. history and journalism scholars. See also Lathem's Chronological Tables .... (Section I.E.2.b).

PN4877
E3
Ref.

Edgar, Neal L. A History and Bibliography of American Magazines, 1810-1820. Metuchen, N.J. Scarecrow Press, 1975.

Lib. Sci.

Lewis, Benjamin Morgan. A History and Bibliography of Magazines 1800-1810. Ann Arbor, Univ. of Michigan, 1956.

Bibliographic histories which together cover the first two decades of the nineteenth century. The works describe the major aspects of the magazine during this period and then examine the titles individually, including for most articles: place of publication, dates, editor, publisher, printer, price, frequency, availability, bibliographic references, where indexed, and general historical comments. Appendices contain a chronological history of magazine titles and a register of printers, publishers, and engravers. Edgar's work concludes with a selected bibliography of books, articles, theses, etc. concerning early American magazines and a short index. Lewis' work ends with a list of the sources he consulted.

PN4907
E4
Ref.
UL

Elliott, Helen, comp. Fate, Hope and Editorials; Contemporary Accounts and Opinions in the Newspapers, 1862-1873. Ottawa, Canadian Library Association, 1967.

"... Provides brief introductions to those newspapers published between 1862 and 1873 which have been preserved on microfilm by the Canadian Library Association...." (Pref.) Arranged by province and place of publication. Includes brief publication history and provides original source material for the historical study of Canadian journalism.

PN488
U5G5
McL.
Lib. Sci.

Glessing, Robert J. The Underground Press in America. Bloomington, Indiana, Indiana University Press, 1970.

Covers fifteen years of underground publishing in the U.S. Deals with its history, beginnings and present status and attempts to show its affect on the American style of life. Includes a bibliography of sources, a directory of underground newspapers, and an index.

PN4836
H6x
1967
Ref.
UL
Soc. Wk.

Hoffman, Frederick John. The Little Magazine; a History and a Bibliography. [Reprint of the Princeton, 1947 edition.] New York, Kraus Reprint, 1967.

The best source for the history of little magazines in the U.S. from 1910 to 1946. The second half, the bibliographical section, is annotated.

PN4904
K4
McL.

Kesterton, Wilfred H. A History of Journalism in Canada. Toronto, McClelland and Stewart, 1967.

A detailed history from 1752 to 1966. Covers the development of newspapers, magazines, radio and television in Canada.

PN4855
M63
1962
UL

Mott, Frank Luther. American Journalism; a History, 1690-1960. 3rd ed. New York, Macmillan, 1962.

The author's purpose is "to provide a comprehensive work in which historical narrative is combined with some characteristics of a reference book ...." (Pref.) Referred to as the definitive history in the field to date. Within chronological periods the broad trends are discussed and individual newspapers are referred to. Bibliographical notes follow each section.

PN4877
M63
1938
McL.

A History of American Magazines. Cambridge, Harvard University Press, 1938-68. 5v.

v.1: 1741-1850
v.2: 1850-1865
v.3: 1865-1885
v.4: 1885-1905
v.5: Sketches of 21 magazines 1905-1930, with a cumulative index to to the 5 vols.

A comprehensive history from pre-Revolutionary times to 1930, with many bibliographical footnotes. Detailed indexes in each volume. Useful for reference purposes as well as straight reading.

2. Radio and Television Broadcasting

HE8698
B35
McL.
UL

Barnouw, Eric. A History of Broadcasting in the United States. New York, Oxford University Press, 1966-1970. 3v.

v.1: A Tower of Babel, to 1933
v.2: The Golden Web (1933-1953)
v.3: The Image Empire, From 1953

A chronological overview of American radio and TV broadcasting covering practically all major events, trends and personalities. Appendices in each volume include a chronology of events in outline form, the text of important related laws, an extensive bibliography of books, periodical articles, manuscript and oral history collections, and an index of performers, programs and topics.

HE8699
G7B65
McL.
UL

Briggs, Asa. The History of Broadcasting in the United Kingdom. London, Oxford University Press, 1961-

v.1: The Birth of Broadcasting (to 1926)
v.2: The Golden Age of Wireless (from 1927 to World War II)
v.3: The War of Words (1939-1945)

Intended to continue coverage to 1954. Written with access to BBC records. Well indexed, each volume has bibliographical sources, statistical information and organizational charts.

KF2804
K3
1972
McL

Kahn, Frank J., ed. Documents of American Broadcasting. Rev. ed. New York, Appleton-Century-Crofts, 1972.

Collection of primary sources - texts of laws, decisions, reports and other documents important in the history and development of broadcasting in the U.S. Areas covered include broadcast regulation, freedom of expression (regulation of programming, broadcast journalism), regulation of competition, educational broadcasting. There is a two page bibliography.

HE8689.8
L5
1975
McL.

Lichty, Lawrence Wilson and Malachi C. Topping. American Broadcasting: A Source Book on the History of Radio and Television. New York, Hastings House, 1976.

Anthology of 93 selected articles (one-third never before published) chosen to give as complete and accurate a picture as possible of American broadcasting from its prehistory to 1975. Contents: Part 1: Technical; Part 2: Stations; Part 3: Networks; Part 4: Economics; Part 5: Employment; Part 6: Programming; Part 7: Audiences; and Part 8: Regulations. Numbers scattered throughout the text are explained in the "Notes" section at the back of the volume. Includes a bibliography and index.

E. Directories

1. Organization, Associations and Libraries

On order for Ref. (Mar.'77)

Black List: Concise and Comprehensive Reference Guide to Black Journalism; Radio, Television, Education and Cultural Organizations in the U.S.A., Africa, and the Caribbean. New York, Black List, 1974-1975. 2v.

Coverage is broad and includes periodicals, publishers, theatres, and library agents. Volume 1 covers Afro-America; volume 2, Africa and the Caribbean.

P90
C6
1974
Lib. Sci.

Communication Directory. 1973/1974- Silver Spring, Md.

Lib. has: 1973/74

Directory of mainly American professional associations and research organizations in the communications field. Entries, arranged alphabetically, include name, address and phone number, officers and trustees, background, activities, purposes, membership information, availability of speakers, publications, and meetings. Provides an "Association Meeting Calendar" for 1973-1980 which mentions only dates and places of meetings. Contains four bibliographies: "Research Data Sources," "Research Glossaries," "Career Information Sources," and "Educational Information Sources." The "Education Source Table" lists nineteen communication specialities and indicates the level of degree or certificate programs offered in various American and Canadian colleges and universities. Includes subject, organization, people and title indexes and an acronym list at the back.

Z675
N4D57
Ref.

Directory of Newspaper Libraries in the U.S. and Canada. New York, Special Libraries Association, 1976.

A history of newspaper libraries with information about their personnel, services, resources, group affiliation, hours and dates of founding.

Z7164
C81M3x
1973
Ref.

Magazine Publishers Association. Sources of Information About Magazines. 4th ed. New York, The Association, 1973.

Identifies and describes sources of information and services relevant to magazine advertising. Classified arrangement under the following categories: Circulation; Audience Size; Characteristics and Behavior; Editorial Product; Advertising Rates and Mechanical Specifications; Advertising Volume; Advertising Effectiveness; Market Data; and Miscellaneous. Names and addresses are provided at the back for organizations cited in the main section. No index.

HF5808
N3x
Mgmt.

National List of Advertisers. 1940- Toronto.

Lib. has: 1957, 1965, 1967-

A guide listing national advertisers in Canadian media with address, telephone number, personnel, products, agency, budget appropriation and media used. There is a cross-index of brand names and products. Another section lists agencies in Canada and accounts they handle. Geographical list of agencies as well.

Z5630
S63
no.1
UL

Source, inc. Communications. Chicago, Swallow Press, 1971.

An annotated directory of "Movement" groups, their projects and resources, organized by subjects such as: mass media, TV-radio-video-FCC, periodicals, libraries etc. Each section includes bibliographies of books, periodicals, pamphlets and films.

Cutter HJ U58p McL.

UNESCO. Division of Free Flow of Information. Professional Associations in the Mass Media; Handbook of Press, Film, Radio, Television Organizations. Paris, 1959.

Gives details concerning 1049 national organizations in 93 states and territories and 64 international associations. The survey is preceded by a history of the organizations and by an account of their present day activities. Although outdated, this is still a useful source.

2. Publications

a. Magazines and Newspapers

In addition to the titles mentioned below, many other newspaper and magazine directories are available. For further assistance please consult a reference librarian.

Z6947 N11 Ref.

Ayer, Firm. Newspaper Advertising Agents. N.W. Ayer and Son's Directory; Newspapers and Periodicals. 1880- Philadelphia.

Lib. has: 1942-64; 1966-

The one source that lists daily and weekly newspapers, plus periodicals, published in the U.S., Canada, Bermuda, Panama and the Philippines. A geographical arrangement with gazetteer details. Information on frequency, founding data, subscription rate, circulation and political leanings is included for each entry. Of particular interest are the classified lists which group publications by type and subject. Title index.

Z6954 C21Q33 Ref. UL Law

Beaulieu, André et Jean Hamelin. Les journaux du Québec de 1764 à 1964. Québec, Les presses de l'Université Laval, 1965.

Lists by place of publication newspapers and some magazines published in the province of Quebec. Descriptive annotations and locations in Quebec and Ontario are given for most titles. Contains a bibliography of some 300 items, listing directories and books, articles and theses about Quebec newspapers and journals.

Z6954 C21Q33 1973 Ref. UL

_____. La press québecoise des origines à nos jours. Québec Les presses de l'Université Laval, 1973-

v.1: 1764-1859
v.2: 1860-1879

To be completed in six or seven volumes, this new edition of Les journaux du Québec has been considerably expanded and updated. Many magazines have been included although periodicals published by institutions and associations are not covered. Titles are listed chronologically by date of first publication. Bibliographic citations are given for the newspaper or magazine as well as its publishing history, circulation figures (when available), library location, etc. Information on Quebec serials since 1965 is kept current by the Bibliographie du Québec (Z1392 Q3B5x Ref.).

Z6956 E5W27 Ref.

Ward, William S. Index and Finding List of Serials Published in the British Isles, 1789-1832. Lexington, University of Kentucky Press, 1953.

Lists the newspapers and periodicals alphabetically by title, including holdings and library locations for each (or a reference to a source providing such information). See section II.B.1. for the author's sequel to this work titled British Periodicals and Newspapers, 1789-1932; a Bibliography of Secondary Sources.

Z6955
W5
Ref.

Willing's European Press Guide. 1966/67- London.

Lib. has: 1968

A companion to Willing's Press Guide this directory lists over 50,000 daily newspapers, periodicals, magazines, reviews, and trade, technical, religious and other specialized publications of 12 European countries. Subject arrangement, each entry consisting of name, address, publisher, frequency of publication, price. Contents generally in English but all references and headings are in English, French, German and Italian.

Z6956
E5W5
Ref.

Willing's Press Guide. 1874- London.

Lib. has: 1955; 1966-1967; 1970; 1973-

Coverage has varied over the years. Currently covers the press of the United Kingdom and the principal publications of Europe and the U.S.A. Newspapers and periodicals are listed alphabetically with year of establishment, frequency, price, publisher's name and address. Contains a classified index for publications of the world and regional lists of newspapers published in the U.K. and Republic of Ireland. Especially useful are the lists of publishers and some of their leading journals, reporting news and press cutting agencies, and cinema newsreel companies.

Z6951
W6
Ref.

Working Press of the Nation. 1945- Chicago.

Lib. has: 1973-

v.1- Newspaper and Allied Services Directory
v.2- Magazine and Editorial Directory
v.3- Radio and Television Directory
v.4- Feature Writer and Syndicate Directory

Provides detailed information on American and Canadian mass media communications with names of personnel.

b. Newspapers

Z6954
C2C32x
Ref.

The Canadian Newspaper Directory. 1892-1941. Montreal.

Lib. has: 1892; 1899; 1905; 1909; 1911; 1913; 1915; 1917-19; 1940-41.

Useful guide to Canadian newspapers. Arranged by place of publication with brief listings by county and broad subject. For each title provides publishing information frequency, subscription rate, circulation figures, etc.

PN4700
E42
Latest
in Ref.

Editor and Publisher. International Year Book. 1959- New York.

Lib. has: 1974-

Contains much useful statistical and directory information for the field of American, Canadian and foreign journalism. Lists U.S. and Canadian daily newspapers, syndicates and wire services; advertising agencies; schools of journalism; newspapers of other countries, with data. Brief subject index.

Z6951
L3
Ref.

Lathem, Edward Connery. Chronological Tables of American Newspapers, 1690-1820; Being a Tabular Guide to Holdings of Newspapers Published in America Through the Year 1820. Barre, Mass. American Antiquarian Society & Barre Publishers, 1972.

Prepared as a companion to Charles Saunders Brigham's History and Bibliography of American Newspapers 1690-1820 (see section I.D.1). Intended to serve as an aid to identifying and locating, on a chronological basis, available issues of American newspapers for the period covered.

Z6941
N4x
Ref.

Newspaper Press Directory. v.1, 1846- London.

Lib. has: 1937-65 (incomplete); 1969-

An extensive listing of newspapers, magazines, reviews, and periodicals throughout the British Commonwealth and the principle countries of the world. For Great Britain and Commonwealth countries information for each entry is detailed, giving title, date established, group to which it belongs, circulation, publisher, advertising rates, political affiliation (if any), type of news coverage, etc. House magazines in the U.K. are listed in a special section. Arrangement is clearly explained.

On order
for Ref.
(July '77)

Toase, Charles A., ed. Bibliography of British Newspapers. London, Library Association, 1975-

When complete this extensive bibliography will list all British newspapers (both national and local, including those no longer published) with locations in the United Kingdom, the United States, Canada and other countries. The first part (Wiltshire) was published in 1975 and the whole series is expected to be completed in some twenty years.

Z6941
W5
Ref.

Wilcox, Dennis L. English Language Newspapers Abroad; A Guide to Daily Newspapers in 56 Non-English-Speaking Countries. Detroit, Gale Research Co., 1967.

This directory is "a descriptive guide to 202 English language daily newspapers in 56 countries and geographical areas where English is a minority language." (Introd.) Such standard information as founding date, circulation, owner and news agencies is included, but of greater interest is the description of readership, news emphasis, advertising ratio, political leanings and content.

c. Magazines

Z6954
C21Q42x
Ref.
Serial
Stands

Bibliothéque nationale du Québec. Repertoire des périodiques québeçois. Montreal, Ministére des affaires culturelles, 1974-

Classified listing of the newspapers and periodicals held at the Bibliothéque nationale du Québec. Omits government periodicals. Author/Title/Keyword index at the back. Only one volume in a multivolume project has appeared.

Z7165
U5C32
1974
Ref.

California State University, Sacramento. Library. Currents on the Left; an Annotated Bibliography of Radical and Left-Wing Journals. Sacramento, The Library, 1974.

Selective, annotated list of American left-liberal, marxist, socialist and "revolutionary" periodicals. Main focus is on present-day titles; appendix lists those titles published between 1890 and 1960. For full annotations of these earlier periodicals see Goldwater.

Z7164
S67G57
1966
Ref.

Goldwater, Walter. Radical periodicals in America, 1890-1950. With a Genealogical Chart and a Concise Lexicon of the Parties and Groups Which Issued Them. Rev. ed. New Haven, Conn. Yale University Library, 1966.

Annotated listing of 321 anarchist, communist or socialist periodicals published in English in the U.S. during the period indicated in the title. The genealogical chart shows chronological and structural relationships between parties and groups while the lexicon gives accronyms with concise definitions and histories of parties and groups. Every title entry has a brief annotation and history of the publication. A short bibliography completes the study.

Z6944
L5D5
Ref.

International Directory of Little Magazines & Small Presses. 9th ed., 1973/74- Paradise, Calif.

Lib. has: 9th ed., 1973/74-

Continues:

Directory of Little Magazines and Small Presses. 1st-8th ed., 1965-1972/73. Paradise, Calif.

Lib. has: 7th ed., 1971/72 - 8th ed., 1972/73.

Aims to control an elusive form of printed material. Emphasis is on the U.S., Latin America, and Great Britain, although international coverage is provided. Data varies for each entry, but attempts to include editor, price, frequency, circulation size, nature of content, etc. as well as name and address.

Z6954
C21
O55x
Ref.

McLaren, Duncan. Ontario Ethno-Cultural Newspapers, 1835-1972: An Annotated Checklist. Toronto, University of Toronto Press, 1973.

Five hundred newspapers arranged alphabetically by title under 48 major categories (ethnic or language groups). Each entry includes information on microfilm and library holdings of original issues and is briefly annotated. Includes alternative titles, chronological and geographic indices, and a brief bibliography on ethnic groups and their press in Canada.

Z7165
U5M8
1970
Ref.
UL

Muller, Robert H. and Theodore J. Spahn and Janet M. Spahn. From Radical Left to Extreme Right. 2d. ed. rev. and enl. Ann Arbor Campus Publications, 1970-

The three volumes to appear so far annotate hundreds of periodicals of protest, controversy, advocacy, and dissent. Provides international coverage but emphasis is on U.S. and Canadian periodicals. Detailed descriptions of journal content and editorial policy and many editorial quotes are provided as well as basic data such as address, price, frequency, format and starting date. Arrangement by type, e.g. utopian, race supremacist, racial and ethnic pride, feminist, etc. with a geographical index and an index of titles, publishers and opinions of persons and organizations.

Z6951
S78
Ref.

The Standard Periodical Directory. 1964/65- New York.

Lib. has: 1964/65; 1967; 1970-

The subtitle "the Most Complete Guide to United States and Canadian Periodicals ... Information on More than 50,000 Publications" is not misleading. Includes magazines and journals, newsletters, government publications, house organs, directories, transactions and proceedings of professional societies, bulletins, yearbooks and publications of

museum and religions, ethnic, social and literary groups. Includes title, address, editor, publisher, advertising director, a brief description of editorial content and scope, year founded, frequency, rates, circulation, etc. Subject arrangement with title index.

Z6941
U5
Ref.

Ulrich's International Periodicals Directory. 1st ed., 1932-
New York.

Lib. has: 9th ed., 1959-

Gives full information - title, subtitle, name changes, year first published, frequency, subscription rate, editor, publisher and address, whether it carries abstracts, advertising, reviews, bibliographies, format, whether indexed or abstracted. Subject arrangement with title index. Covers the English-speaking world better than the non-English speaking but is the most comprehensive single directory.

d. Alternative Press

Z6944
U5C64
1976
Ref.

Alternatives: A Guide to Newspapers, Magazines, and Newsletters in the Alternative Press Collection in the Special Collections Department of the University of Connecticut Library. 2nd ed. Rev. and enl. Storrs, University of Connecticut Library, 1976.

Covers information sources from all aspects of the counter or alternative culture movements. Cites 1500 titles representing 46 states and 21 foreign countries providing city of latest origin and dates of abbreviated holdings. Collection is purported to be part of a national network designed to acquire and exchange such materials cooperatively but no clear statement is made whether materials in the guide may be acquired via interlibrary loan.

Z6944
U5D3
Ref.
Serials
Stands

Danky, James. Undergrounds; a Union List of Alternative Periodicals in Libraries of the United States and Canada. Madison, State Historical Society of Wisconsin, 1974.

Lists some 3000 international newspapers and periodicals and their library locations in Canada and the United States. Omits the publication birth and death dates and the dates of holdings of the libraries. Geographic index.

Z6944
L5D47
Ref.

Directory of Alternative Periodicals. 3rd ed., 1974-
Brighton, Eng.

Lib. has: 3d. ed., 1974-

Continues:

Directory of Alternative Media Periodicals. 1st. - 2nd. ed.,1970-72.
Sussex, Eng.

Lib. has: 2nd ed., 1972; Suppl. 1

Covers political, literary, educational, community, women's, etc. periodicals. Classified arrangement and format makes this confusing and difficult to use; however, there is an index. Entries in second edition give such data as date periodical began, frequency, address, editor, price library locations and a brief description of content. Third edition lists only titles currently produced and library locations. Directory covers England, Ireland and Scotland only.

Z6954 C2W66 Ref. UL Soc. Wk.
Woodsworth, Anne. The "Alternative" Press in [illegible] Checklist of Underground, Revolutionary, Radical [illegible] Alternative Serials From 1960. Toronto, University [illegible] Press, 1972.

Comprehensive list of Canadian serials "exp[illegible]ews which disagree with present governmental policies and [illegible]mores." (Introd. Arrangement is alphabetical by title with geo[illegible]ical and subject indexes. No annotations. Bibliography at the [illegible]ack.

3. Radio and Television Broadcasting

a. General

HE8698 I55 Latest in Ref.
International Television Almanac. 1956- New York.

Lib. has: 1970; 1974; 1977

Emphasis is on the U.S. with brief international coverage and sections on Great Britain and Canada. An annual compendium of nontechnical data on TV and motion pictures with information on TV performers, producers, distributors, feature releases, directories of services, stations and agencies, awards, codes, etc. Main section provides a "Who's Who in Motion Pictures and Television."

PN1998 A1K39 Ref.
Kemp's Film & Television Yearbook (International). London, 1969?

Lib. has: 1976/77-

Annual directory with various ticles since first published. Useful mainly to those working in the field of film and television. Emphasis is on Britain (Part I) with international coverage being provided in Part II. Classified index at the front covers only Part I; advertisers index covers both sections. British counterpart to the U.S. slanted International Television Almanac.

Z6951 W6 Ref.
Working Press of the Nation. 1945- Chicago.

Lib. has: 1973-

Provides detailed information on American and Canadian mass media communications. Volume 3, Radio and Television Directory, is a directory and guide to radio and television stations, programs, networks, and personnel. Educational television stations in the U.S. are listed in the last section. For the titles of the other three volumes in the series see section I.E.2.a.

PN1993.4 Z9 1970 Ref.
Zwerdling, Shirley. Film and TV Festival Directory. New York, Drama and Book Specialists, 1970.

Concentrates on cinema. Covers the U.S., then the "international" scene, by country. Lists awards and has a useful although complicated section for isolating TV and radio at the back which cross-indexes by type of festival.

b. Programs and Characters

PN1991.3 U6B78 Ref.
Buxton, Frank and Bill Owen. The Big Broadcast, 1920-1950. New York Viking, 1972.

Programs of the period are described. Arrangement is alphabetical with a fairly full index to producers, announcers, actors, vocalists, etc. mentioned in the program write-up. Also included in the main part are narratives on subjects such as announcers, interviewers, networks, cowboys, sound effects, etc. Provides more information

about theme songs and music of the programs than Tune in Yesterday but is ultimately less informative. A short bibliography completes the work.

PN1991.3
U6D8
Ref.

Dunning, John. Tune in Yesterday: The Ultimate Encyclopedia of Old-Time Radio, 1925-1976. New York, Prentice-Hall, 1976.

Limited to drama, comedy and variety, including only those newscasts billed as semi-entertainment (Walter Winchell, Hedda Hopper). Narrative format in which the arrangement is alphabetical by show title. Provides broadcast dates, networks, sponsors, times and time changes, personnel, and biographical data. Ultimately more informative that The Big Broadcast, 1920-1950.

Z1392
Q3P23x
Ref.

Pagé, Pierre and Renée Legris. Répertoire des dramatiques québécoises à la télévision, 1952-1977. Montréal, Fides, 1977.

Charts 25 years of adult and children's theatre and serial drama on Radio Canada's television station CBFT. Following the introduction which surveys the state of television research and archives in Quebec, information is presented in 3 sections: adult theatre, serial drama and childrens drama. For each, programs are listed by author with details on length, date of production, director, actors, etc., and is followed by chronological tables. Indexes to author - collaborator - scriptwriter, title and director.

Z1392
Q3P3x
Ref.

Pagé, Pierre. Répertoire des oeuvres de la littérature radiophonique québécoise, 1930-1970. Montreal, Fides, 1975. (Archives québécoises de la radio et de la télévision; v. 1).

An inventory of Quebec radio scripts of all types arranged by author and including title, genre, dates, running time, station, director, and availability of script. Appendices include a chronological table by date of first program, and graphic representations by genre, showing the time span of radio series. Individual indexes by title, director, producer, etc.

PN1579
S45
pt.4
Ref.

Sharp, Harold S. and Marjorie Z. Sharp, comps. Index to Characters in the Performing Arts: Part IV - Radio and Television. Metuchen N.J., Scarecrow, 1973.

Final volume in the series of Index to Characters in the Performing Arts. Alphabetical listing of 20,000 characters and the 2500 American programs in which they appear. Coverage for radio is from the 1920's to 1955 and for television from 1948 to fall 1972. Indicates if the characters are real people (Jack Benny, Bob Hope, Walter Winchell) or fictitious (Archie Bunker, Michael Shayne, Paladin). Show type (situation comedy, quiz, detective drama) is stated though the running date is not. Useful work though complete information will have to be sought elsewhere.

PN1992.3
U5T46
Ref.

Terrace, Vincent. The Complete Encyclopedia of Television Programs, 1947-1976. Cranbury, N.J., A.S. Barnes, 1976.

Despite the title, information is not provided for all television programs. Covers American, British and Canadian network or syndicated programs televised in the United States. Excludes religious, sports, news and non-sequential specials. Arranged alphabetically by program title. Entries generally list type of show, setting, cast, network, length, dates of the run, beginning syndication date, cartoon voices, musical director and/or orchestra or group, and rules for game shows. No indexes.

F. Educational Opportunities

PN1993.8
U5A45
1975
Ref.

American Film Institute. The American Film Institute Guide to College Courses in Film and Television. Washington, Acropolis Books, 1975.

Contains profiles for 791 U.S. colleges and universities offering courses in film and television. Arrangement is alphabetical by state with an index by school name. Among the information provided for most entries: consortium arrangement, degrees offered, scholarship, and/or assistance aid, distinctive programs or opportunities available to students, names of faculty, etc. Includes a list of foreign institutions offering courses and/or programs in the field. At the back are three major areas of concentration (good for subject approach) and schools with media study courses for teachers.

P90
C6
1974
Lib. Sci.

Communication Directory, 1973-74. Silver Spring, Md., Council of Communication Societies, 1974.

Contains bibliographies on career information sources and education information sources. It's "Education Source Table" lists nineteen communication specialties and indicates the level of degree or certificate programs offered in various American and Canadian colleges and universities. For a general description of this work see section I.E.1.

PN4700
E42
Latest
in Ref.

Editor and Publisher. International Year Book. 1959- New York.

Lib. has: 1974-

Schools and departments of journalism in Canada and the U.S. are listed in the section "Other Organizations and Industry Services." For a general description of this work see section I.E.2.b.

PN4908
G6x
1976
Ref. Desk

Goodman, Eileen. The Canadian Writer's Market. 4th ed., rev. Toronto, McClelland and Stewart, 1976.

See section I.G.

PB1993.8
C3G8x
Latest
in Ref.

A Guide to Film and Television Courses in Canada/Un Guide des cours de cinéma et de télévision offerts au Canada. 1973?- Ottawa.

Lib. has: 1973; 1975/76

Good description of the courses offered in over 80 Canadian colleges, CEGEPS and universities. Information is in French or English depending on the orientation of the school. Arrangement is alphabetical by province. Index by institution name.

P88.8
R44
1977
Ref.

Rivers, William L. and William T. Slater, ed. Aspen Handbook of the Media. 1977-79 Edition; a Selective Guide to Research, Organizations and Publications in Communications. New York, Praeger, 1977.

Provides an annotated list of the most important American universities offering mass media programs and an annotated list of other institutes with similar programs. For a general description of this work see see I.A.

PN1993.7
R6x
Ref.

Rose, Ernest D. World Film & Television Study Resources; a Reference Guide to Major Training Centers and Archives. Bonn-Bad Godesberg Friedrich-Ebert-Stiftung, 1974.

Directory of film and television schools and archives in Europe, Africa and the Middle East, Asia and Oceania, Latin America, and North America. Arrangement is geographical by country. No index. Contains a thirty page bibliography of selected references.

G. Publishing Opportunities

Z286
S37D5
1975
Ref.

Directory of Publishing Opportunities. 3rd. ed. Chicago, Marquis Academic Media, 1975.

Aims to help the prospective writer find a suitable publishing outlet for article manuscripts. Lists 2600 international journals that accept manuscripts in the English language only (a few French-Canadian periodicals excepted). Titles are listed in categories, such as Communications. Each entry lists address, sponsor, editorial interests, manuscript requirements, manuscript disposition etc.

PN4908
G6x
1976
Ref.
Desk

Goodman, Eileen. The Canadian Writer's Market. 4th ed., rev. Toronto, McClelland and Stewart, 1976.

Compact guide to the Canadian literary market place listing the editorial requirements of Canadian publications. Prizes and awards open to Canadians are included, as well as Canadian universities and colleges offering courses in journalism and creative writing; adult extension courses and summer schools; book publishers and their subject interests; Canadian advertising agencies; sections on copyright, libel, obscenity, style, etc.

Z286
S37R45x
Ref.

Renetzky, Alvin, ed. Directory of Scholarly and Research Publishing Opportunities in the Humanities, Social Sciences, and Science and Technology. Orange, N.J., Academic Media, 1971.

Guide to 1500 American journals and their manuscript requirements. Titles are listed by subject - see section on Communications. Each entry lists name of publication, address, frequency, circulation, subscription cost, manuscript information (subject field, length, style, etc.), disposition of manuscript, editor, and special features such as reprint rights. Subject and title indexes at the back.

PN161
W83
Lib. Sci.

Writer's Market. 1930 - Cincinnati, Ohio.

Lib. has: 1967-

"A guide to the requirements of publications and firms which publish journalistic material" (Pref). Over 4000 markets including Canadian as well as U.S. are listed, with name, address, outline of style, audience, content, etc. Designed for free-lancers, it gives information on trade journals, play producers, greeting card verse publishers and women's magazines. Popular in style and presentation, this is useful for studying pulp media.

II. BIBLIOGRAPHIES

A. Current

1. General

AP2
A28x
Ref.
Index
Stands

Abstracts of Popular Culture: A Quarterly Publication of International Popular Phenomena. v.1, 1977- Bowling Green, Ohio.

Lib. has: v.1, 1977-

Signed summaries of articles in periodicals and unpublished papers delivered at scholarly meetings. Covers film, television, radio, popular literature, fairs, parades, theater, amusements, circuses, carnivals, urban and rural life, the counter culture, ethnic and women's studies, folklore, humor, and all other aspects of the "new humanities." Arranged alphabetically by author. Subject and periodical indexes at the back. APC maintains a clearinghouse of the significant unpublished papers and, for a fee, will provide reprints or access to the author.

Mgmt.

Business Periodicals Index. 1958- New York.

Lib. has: 1958-

Continues:

Industrial Arts Index. 1913-1957. New York.

Lib. has: 1928-1939 (incomplete); 1942-57.

Analyzes, by subject, scholarly and trade peridoicals in the business field, including advertising and mass media. Among periodicals indexed of special interest for mass media are Advertising Age; Journal of Marketing; Marketing/Communications, formerly Printer's Ink; and Publisher's Weekly (all located in the Howard Ross Library of Management).

BF1
P65
Ref.
Index
Stands

Psychological Abstracts. v.1, 1927- Washington, D.C.

Lib. has: v.1, 1927-

Non-evaluative signed summaries of books periodical articles, official documents, and dissertations in psychology and related disciplines. The retrospective value of this source is enhanced by its numerous cumulative author and subject indexes. Examples of relevant subject headings are: Mass Media, Educational Television, Magazines, Newspapers, Radio, Telephone Systems, Television, Advertising, and Television Advertising.

A7163
P9
Ref.
Index
Stands

Public Affairs Information Service. Bulletin: A Selective Subject List of the Latest Books, Pamphlets, Government Publications, Reports of Public and Private Agencies, and Periodical Articles, Relating to Economic and Social Conditions, Public Administration and International Relations, Published in English Throughout the World. v.1, 1915-

Lib. has: v.1, 1915-

Usually cited as P.A.I.S. Weekly with 5 cumulations per year, the 5th being the annual volume, which contains a directory of publishers and organizations and a list of publications analyzed. Good coverage for English language materials in the field of media, advertising, public opinion, propaganda and censorship. Some relevent subject headings are: Mass Media, Press, Right of Reply, Copying Processes, Copyright, Television, Radio, and Journalistic Ethics.

Z7164
E2P8
Ref.
Index
Stands

Public Affairs Information Service. Foreign Language Index. v.1, 1968- New York.

Lib. has: v.1, 1968-

Valuable counterpart to P.A.I.S. for foreign language materials. Volume 1, 1968-1971, indexes periodical articles only, in French, German, Italian, Portuguese and Spanish. Beginning with Volume 2, 1972, covers books, periodical indexes, pamphlets, government publications, and reports of public and private agencies. Useful addresses in its Key to Periodical References and Directory of Publishers and Organizations. Unlike PAIS this contains an author index at the back and is published quarterly with an annual volume.

Z7161
S65
Ref.
Index
Stands

Social Sciences Citation Index; An International Multidisciplinary Index to the Literature of the Social, Behavioral and Related Sciences. 1972- Philadelphia.

Lib. has: 1972-

Computer-produced index to what has been published in the social sciences and where and by whom these works have been cited. Comprehensive indexing for over 1000 international journals and selective coverage for 2200 additional journals and important monographs. Contents: Part I. Citation Index (including a list of the periodicals indexed); Part II. Source Index, Corporate Address Index, and Permuterm Subject Index which pairs every significant word in an article's title with every other significant word in that title. Titles of foreign language source items are translated into English. Extremely valuable for mass media research. Introductory text should be consulted for instructions on use and search strategy.

HM1
S67
Ref.
Index
Stands

Sociological Abstracts. v.1, 1953- San Diego, Calif.

Lib. has: v.1, 1953-

A major source in the field of sociology. Consists of signed abstracts of books and periodical articles from a wide range of journals in various languages. Titles in foreign languages are translated into English. Classified arrangement with author, subject and periodical indexes. Ten year cumulative index covers 1952-1962. Conference papers are abstracted in supplements having their own author and subject indexes. From 1973, supplement indexes are not included in the annual cumulative index. Communication, public opinion, and mass culture are covered in the Mass Phenomena section.

Z7164
C81T6x
Ref.

Topicator. v.1, 1965- Littleton, Colo.

Lib. has: v.7, 1971-

A subject index to trade and scholarly journals in broadcasting, advertising, communications and marketing. Monthly issues with an annual edition. Unfortunately McGill subscribes to few of the journals indexed.

Govt.
Docs.

United Nations Educational, Scientific and Cultural Organization. Mass Communications Techniques Division. Reports and Papers on Mass Communications. no.1, 1952- Paris.

Lib. has: no. 7, 1953-

A series which reports on various aspects of mass communications in the world. A complete list of publications is found on the series card in the Government Documents Department catalogue. Examples of useful titles: Book Production, 1937-1954; Current Mass Communications Research; Statistics on Radio and Television, 1950-1960.

2. Special

a. Newspaper Indexes

AI3
C35x
Ref.
Index
Stands

The Canadian Newspaper Index. v.1, 1977- Toronto.

Lib. has: v.1, 1977-

A new monthly index to be cumulated annually. Selectively indexes The Montreal Star, The Toronto Globe and Mail, The Toronto Star, The Vancouver Sun, and The Winnipeg Free Press; beginning in 1978 adds The Calgary Herald and The Halifax Chronicle-Herald. Citations appear about one month after their appearance in the newspapers. Two

sections: Subject Index (headings are rather broad) and Biographical Index. Some relevent subject headings are: Advertising Press, Radio Broadcasting, and Television Broadcasting.

AI21
D4
Ref.
Index
Stands

Index de l'actialité vue à travers la presse écrite. v.7, 1972- Quebec.

Lib. has: v.7, 1972-

Continues:

Le Devoir (Indexes). v.1, 1966 - v.6, 1971. Quebec.

Lib. has: v.1, 1966 - v.6, 1971.

Offers complete indexing coverage for Le Devoir and as of 1973 for the daily editorial page and Saturday Arts and Letters section and as of 1977 for the Economy and Consumer Affairs sections of La Presse and Le Soleil. Format has altered slightly over the years. Up to the end of 1975 issues consist of two sections: "liste des descripteurs" which classifies the terms under five general catagories: vie politique, vie economique, vie sociale, vie religieuse, and vie culturelle, with several variations in some volumes; and "section analytique" arranged alphabetically by descriptor and includes a brief abstract of each article. From 1976 on the issues contain only a detailed author/subject/title index arranged in alphabetical order by descriptor with article abstracts provided at the back. The title of the newspaper, date, page and column are given for each article in both sections. Numbered references link the citations in the analytical section with the abstracts in the chronological section. Published monthly with an annual cumulation.

AI21
N452
Ref.
Index
Stands

New York Times (Indexes). The New York Times Index. Prior Series: Sept. 1851/Dec. 1862- Dec. 1912; v.1, 1913- New York.

Lib. has: Prior Series: 1851/1862-1912; v.1, 1913-

Detailed subject index of the late city edition of the New York Times. Provides brief synopses of articles giving exact reference to date, page and column. Useful as a general index to dates and as a guide to the reporting of current happenings in other newspapers. The complete run of the New York Times is available on microfilm in the Current Periodicals Reading Room.

AI21
T46
Ref.
Index
Stands

The Times, London (Indexes). Index to the Times. Jan/June 1914- London.

Lib. has: Jan/June 1914-

Contintues:

The Times, London (Indexes). The Annual Index to the Times. 1906-13. London.

Lib. has: 1906-13

Continues:

The Times, London (Indexes). Palmer's Index to the Times Newspaper. 1790-1941. London.

Lib. has: 1790-1941

Alphabetical subject index to the final edition of The Times. As of 1973 also indexes The Times Educational Supplement, The Sunday Times, The Times' Literary Supplement and The Times Higher Education Supplement. Provides brief summaries of articles giving exact reference to date, page and column. Useful as a general guide to current events. The complete run of The Times is available on microfilm in the Current Peridoicals Reading Room.

b. Alternative Press

Z7164
S66A4x
Ref.

Alternative Press Index. v.1, 1969- Northfield, Minn.

Lib. has: v.1, 1969-

Indexes over 100 Canadian and American periodical publications covering women's liberation, gay liberation, Third World, radical politics, back-to-the-earth movements etc. Subject arrangement.

B. Retrospective

1. General

Z5630
U54
1974

Bibliographie: Etudes canadiennes sur les mass media/Bibliography: Some Canadian Writings on the Mass Media. Ottawa, Information Canada, 1974.

Lists over 1000 works including books, dissertations, journal articles and government publications. Arranged alphabetically by author with a very general subject index. No annotiations. Intended as a basic research document.

Z5630
B55
Ref.
Soc. Wk.

Blum, Eleanor. Basic Books in the Mass Media; an Annotated Selected Booklist Covering General Communications, Book Publishing, Broadcasting, Film, Magazines, Newspapers, Advertising, Indexes and Scholarly and Professional Periodicals. Urbana, Univ. of Illinois Press, 1972.

A well annotated guide for beginning students in mass communications. Includes many reference sources in the 665 items cited. Arranged by broad category with subject and author-title indexes. Updates her earlier publication Reference Books in the Mass Media (Z5630 .B56 UL) and is far more inclusive.

Z5630
B723x
1975
Ref.

Bonville, Jean de. Introduction aux ouvrages généraux de référence sur la communication et les mass media. Québec, Bibliothèque de l'Université Laval, 1975.

Impressive bibliography of over 400 annotated reference works. International coverage though emphasis is on the Quebec and Canadian scene. Main section (Part I) covers mass media including the press, radio, television, semiology, graphic arts, etc. Part II lists sources used in the daily practice of analyzing the national and international news. Recent titles and works omitted in the body of the bibliography are provided in the supplement at the back. Contains author and subject indexes.

Folio
Z5784
M9B7x
Ref.

British Film Institute, London. Library. Catalogue of the Book Library of the British Film Institute, London, England. Boston G.K. Hall, 1975. 3v.

International collection including material on television and mass media as well as film Covers books, pamphlets and scripts in all languages. Consists of four parts: Author Catalogue, Title Catalogue, Script Catalogue and Subject Catalogue. The Subject Catalogue has a classified arrangement with an alphabetical subject index to the numerical scheme.

Z7164
S42F74
Ref.

Friedman, Leslie. Sex Role Sterotyping in the Mass Media; An Annotated Bibliography. New York, Garland, 1977.

Lists published articles, pamphlets, speeches, lectures, and newspaper articles available in print and non-print formats. Covers all aspects of mass media, including children's media (e.g. cartoon shows) and popular culture (e.g. science fiction and "skin" magazines). Author/subject index.

Z5630
M3x
Ref.

Halloran, James D., ed. Mass Media and Socialization: International Bibliography and Different Perspectives. Leicaster, U.K., International Association for Mass Communication Research, 1976.

Extensive introduction to the topic followed by an unannotated bibliography of books, articles, reports, studies and other materials. Works are listed alphabetically by author. No index.

Z5630
H3
Ref.

Hansen, Donald A. and J. Herschel Parsons, comps. Mass Communication; a Research Bibliography. Santa Barbara, California, Glendessary Press, 1968.

A selection of close to 3000 articles, books dissertations and reference works published since 1945, grouped under subject headings. Especially useful for content analysis studies. No annotations.

Z5630
I4x
Ref.

Illinois. University. Communications Library. Catalogue of the Communications Library. Boston, G.K. Hall, 1975. 3v.

"The Communications Library of the University of Illinois is probably the largest collection of English-language books on the subject assembled as a single unit." (Introd) Emphasis is on mass communications, communication theory, advertising, freedom of the press, and popular culture. Mass media covered are: newspapers, television, radio, magazines, book publishing, film, telephone, telegraph, post office, graphic arts (especially photography and typography), copyright, public opinion, language and psycholinguistics. Covers books, journal articles, pamphlets and government documents. Arrangement of the catalog is in one author/title/subject alphabet facilitating easy usage.

On order
for Ref.
(Mar 77)

International Mass Media Research Center. Marxism and the Mass Media: Towards a Basic Bibliography. No. 3. New York, International General, 1974.

Annotated bibliography of over 450 entries including periodical articles and monographs. International in scope. Covers the period from 1842 to 1974. Authors intend to issue supplements semiannually.

Z5630
M37
Ref.

Matlon, Ronald J., and Irene R. Matlon. Index to Journals in Communication Studies through 1974. Falls Church, Va., Speech Communications Association.

Divided into two sections - Part I: Table of Contents, and Part II: Index of Subjects. The first section lists the primary articles from thirteen journals in the field. Covers Journal of Communication, 1951-1974 (Mgmt. Educ.), Journalism Quarterly, 1924-1975 (PN4700 .J7 McL) and Journal of Broadcasting, 1965-1975 (at Concordia University). The subject index is not detailed and is sometimes tedious to use. Mass communication is indexed on page 260-274. Index of contributors is provided at the back. To find articles on international mass communications published in Journalism Quarterly and Journal of Communication see Rafi-Zadeh's bibliography in this section.

Z6940
N16
1972
Ref.

Nafziger, Ralph O. International News and the Press; an Annotated Bibliography. [Reprint of New York, 1940 edition], New York, Arno Press, 1972.

Excellent for an historical analysis of journalism. Lists and annotates books, documents, pamphlets, studies and journal articles in all languages published before 1940 and available in U.S. libraries. Entries are arranged under broad subject headings - Communications (including radio); Censorship; Press Law; Propaganda; Press and Public Opinions; Press and World Affairs; War and Press, etc. - and then listed chronologically by country. Introduction provides

historical background on news gathering and dissemination from the 12th century to World War II. Author index only. Key reference work for the researcher in mass media.

On order for Ref. (July 77)

Owen, Bruce M. and David Waterman. Mass Communication and Economics. A Bibliography. Stanford, Calif., Center for Research in Economic Growth, 1973.

Z6940 P7 Ref.

Price, Warren C. The Literature of Journalism; an Annotated Bibliography. Minneapolis, University of Minnesota Press, 1959.

Z6940 P69 Ref. UL

_____ and Calder H. Rickett. An Annotated Journalism Bibliography, 1958-1968. Minneapolis, University of Minnesota Press, 1970.

Journalism is interpreted to include works on radio and television, magazines, public opinion and propaganda as well as journalism in the narrower sense. The first title covers over 3000 English language books published in the field to 1957. Leading 1959 and 1960 titles are provided in the forward to the second printing. Classified arrangement under such headings as History; Biography; Appraisals, ethics and law of the press; Management of the press; Foreign press and international communication facilities; and Bibliographies. Detailed author/subject index. Expecially useful for historical and biographical references in the field. Coverage is extended to 1968 in the second title which lists material by author only. Subject index.

Z5630 R3x Ref.

Rafi-Zadeh, Hassan. International Mass Communications: Computerized Annotated Bibliography; Articles, Dissertations and Theses. Carbondale, Ill., Honorary Relation - Zone, 1972.

Indexes three important journals in the field: Gazette (PN4699 .G3 McL), Journalism Quarterly (PN4700 .J7 McL) and the Journal of Communication (Mgmt. and Educ.) as well as theses for the period 1950-1971. Useful for the approaches by country and subject. Items are annotated in the author section.

Law Lib.

Swindler, William Finley. A Bibliography of Law on Journalism. New York, Columbia University Press, 1947.

Lists and annotates the significant books and articles on the topic published between 1844 and 1945. Materials are listed alphabetically by author and subject headings, e.g. Freedom of Press and Radio, Libel-Nature and Characteristics; Copyright; Advertising; Postal Laws, etc. Part I covers U.S. law; Part II covers international and foreign law. Author and subject indexes at the back.

2. Foreign Emphasis

On order for Ref. (Feb 77)

Asian Mass Communication Bibliography Series. Singapore, Asian Mass Communication Research and Information Centre, 1975?-

Z7164 U5B65 Ref.

Bol, Jean Marie van. L'emploi des moyens de communication de masse dans les pays en voie de developpement/The Use of Mass Media in the Developing Countries. Bruxelles, Centre international de documentation économique et sociale africaine, C.I.D.E.S.A., 1972.

International bibliography of books and articles classed according to an anlytical numerical plan outlined at the front. Entries are arranged alphabetically by author and are also numbered, facilitating easy access from plan to citation. Indexes and annotates French, Dutch, English, German, Italian, Spanish, and Portuguese works published between 1950 and 1969. Titles are listed in their original language and the text and annotations are bilingual (French/English). Very useful for its coverage of such periodicals as: Interstage, Cahiers de l'IIP, Le Journaliste démocratique, Le Monde du journaliste, Journalism Quarterly, Gazette, and Communications. Geographical index, lengthly list of contributing institutes, and table of contents are at the back.

Z5630
H28
Ref.

Hachten, William A., comp. Mass Communication in Africa; an Annotated Bibliography. Madison, Wis., Univ. of Wisconsin, Centre for International Communication Studies, 1971.

As the introduction indicates "most citations describe facilities and situations"; few theoretically oriented behavioural studies have been done. As evident in the country index emphasis is on anglophone Africa. Covers books, periodical articles, government pbulications, with informative annotations.

Z5630
L398
Ref.

Lent, John A. Asian Mass Communications: A Comprehensive Bibliography. Philadelphia, School of Communications and Theater, Temple University, 1974.

Covers all aspects of Asian mass communications. Arranged by regions, then countries and subject categories. Includes citations for periodical and newspaper articles, books, theses and dissertations, bibliographies, conference and symposia proceedings, lectures, speeches, unpublished term papers and manuscripts. Lists the major research institutes in each country. Emphasis is on the post-World War II period but antiquarian sources dating back to 1806 are included. No index.

Z7165
A4038
1973
Ref.

Ogunbi, Adebayo. A Select Bibliography on Mass Communication in Africa (With Emphasis on Broadcasting). East Lansing, Dept. of Television & Radio, Michigan State University, 1972.

Over six hundred entries covering books, periodical and newspaper articles, dissertations, and government and United Nations documents. Citations are listed alphabetically by author or title. Contains a 1973 supplement at the back. No indexes.

Z6956
G6W37
Ref.

Ward, William S. British Periodicals and Newspapers, 1789-1832; A Bibliography of Secondary Sources. Lexington, The University Press of Kentucky, 1972.

Provides a bibliography of the books and articles written about the newspapers and periodicals cited in the author's Index and Finding List of Serials Published in the British Isles, 1789-1832 (see section I.E.2.a.). To be used for historical information about the serials, their reporters, editors, publishers, and the public that read them. Contains three indexes: authors, subjects, and library catalogs and union lists.

3. Special

a. Radio and Television Broadcasting

Z7164
C5A83
Ref.

Atkin, Charles K. Television and Social Behavior; an Annotated Bibliography of Research Focusing on Television's Impact on Children. Rockville, Md., National Institute of Mental Health, 1971.

Contains approximately 300 annotated citations followed by an additional 200 unannotated references. Covers books, research articles and dissertations, all arranged alphabetically by author. Annotated material is arranged in three sections: television content and programming; audience viewing patterns and general effects of television; and the impact of television and other visual media on children and youth. Scope is restricted to the entertainment/informational aspects of television; the literature pertaining to educational television is not cited. Author index.

Z7224
G7B74
Ref.

British Broadcasting Corporation. British Broadcasting 1922-1972: A Select Bibliography. Jubilee edition. London, B.B.C., 1972

Selective annotated bibliography of books, documents and articles "which outline the main history and development over fifty years of British broadcasting: its art and technique, the people who have shaped its policies and programmes and its impace on society." (Pref) Works published outside Britain are included if they relate to the British situation. Arranged alphabetically by author under broad headings. Name/subject/title index.

On order
for Ref.
(July 77)

California. University. University at Los Angeles. Library. Motion Pictures: A Catalog of Books, Periodicals, Screenplays, Television Scripts and Production Stills. rev. ed. Boston, G.K. Hall, 1976.

Z5784
M9C3
Ref.

_____. _____. Boston, G.K. Hall, 1972. 2v.

Not restricted to cinema resources. Part IV, Television Scripts, contains 3000 entries arranged by film title and television script respectively. Part V, Production Stills, includes not only stills but artifacts such as posters, pressbooks, programs and the like.

Z7515
C2F6x
Ref.

Forsythe, Gordon. Sports on Television in Canada: A Bibliography. Windsor, Ont. Department of Communication Studies, University of Windsor, 1975.

Books and periodical articles are arranged alphabetically by author. A short but welcome bibliography in view of the dearth of research available on the subject.

Z7221
C3x
Ref.

Canadian Broadcasting Corporation. Bibliographie générale sur la radio/General Bibliography on Radio. Montreal, Canadian Broadcasting Corporation, 1976.

Covers published works, theses and unpublished documents relating to radio which were produced between 1920 and 1976. Lists 1000 English and French language sources in a classified arrangement. Emphasis is on programming and its evolution, audiences, and the results of general research.

AS36
R3
R-1747
Ref.

Comstock, George. Television and Human Behavior: The Key Studies. Santa Monica, Calif., Rand, 1975.

_____.and Marilyn Fisher. Television and Human Behavior: A Guide to the Pertinent Scientific Literature. Santa Monica, Calif., Rand, 1975.

Both reports were produced as part of an evaluation of the state of scientific knowledge on the subject. The first contains summaries of about 450 studies and other items, empirical and nonempirical, judged to be of key importance. The second contains a comprehensive bibliography of articles, books, government documents, theses, dissertations and other materials.

HE8700.7
C6G54
McL.

Gillespie, Gilbert. Public Access Cable Television in the United States and Canada; With an Annotated Bibliography. New York, Praeger, 1975.

A survey of public access tv's history and a discussion of the apparent impact of early experiments. Fifty-page bibliography covering primary and secondary U.S. and Canadian sources.

Z7164
C5G72x
Ref.

Gregory, Paul. A Bibliography: Television Violence and its Effect on the Family. Montreal, (s.n., 1973?).

Z7164
C5G72x
Addenda
Ref.

Krams, Earl. Addenda to a Bibliography: Television Violence and its Effect of the Family. Montreal, (s.n., 1975?)

Over 170 entries arranged by author in three sections: (1) Surveys, Reviews and Summaries, Articles and Books, (2) Research Reports, and (3) Addenda. No index.

Z7224
C3L3x
Ref.

Lamonde, Yvon. La radiodiffusion au Canada et au Quebéc: guide préliminaire de recherche. Montreal, (s.n.) 1976.

Z7711
L3x
Ref.

_____. La TV au Canada et au Quebéc: guide preliminaire de recherche. Montreal, French Canada Studies Programme, McGill University, 1975.

Brief guides to the preliminary English and French language works for radio broadcasting and for television. Emphasis is on Canadian sources but international works are included. Lists books, articles, theses, statistics sources, government documents, libraries and research centres. Arrangement in some sections is alphabetical by author and in other sections by date of publication. No index.

Z7221
L5x
Ref.

Lichty, Lawrency W. World and International Broadcasting: A Bibliography. Washington, Association for Professional Broadcasting Education, 1970.

Cites primarily English language books and articles arranged chronologically by region and individual country. Excludes material on Great Britain, Canada and the United States. No index.

Z7223
S3P67x
Ref.

Poteet, G. Howard. Published Radio, Television, and Film Scripts: A Bibliography. Troy, N.Y., Whitston, 1975.

A listing by title of the scripts in these three media. Excludes scripts in their original manuscript form. Covers both excerpts and complete scripts. Author index.

b. Comics

Z5956
C3G5x
Ref.

Gifford, Denis. The British Comic Catalogue, 1874-1974. London, Mansell, 1975.

Not restricted to comics printed, published or created in Great Britain. Includes reprints of U.S. and foreign materials as well as those apparently all-British comics drawn or printed elsewhere in Europe. Introduction surveys the development of comics. Arrangement is alphabetical by title. The following information is provided for most entries: dates, number of issues, publisher, edition, distribtuion, price, number of pages, colour and printing, page size, British Museum holdings, description, names of characters, companion and contents. Index to comic artists at the back.

Z5956 C3K4x 1974 Ref. — Kemples, Wolfgang. Bibliographie der internationalen Literatur über Comics/International Bibliography of Comics Literature. 2nd rev. ed., Munchen-Pullach, Verlag Dokumentation, 1974.

Z5956 C3K4x 1971 Ref. — _____. International Bibliography of Comics Literature/Bibliographie der internationalen Literatur über Comics. Detroit, Gale Research Co. 1971.

"A comprehensive overview of the domestic and foreign literature concerning comics, and their sociological, psychological, pedagogical, and structural aspects" (Forward to the first edition). Includes some books but mostly newspaper and periodical articles. Entries are unannotated and classed in eight major categories and subsequently listed by country and author. Foreign titles are not translated into English. First edition provides coverage up to December 1969; second edition extends the coverage up to December 1972. Author index only in the second edition; first edition contains an author index and an index of comic series, comic figures and their creators.

c. Public Relations, Public Opinion, and Propaganda

Z7164 P957B57 Ref. — Bishop, Robert L. Public Relations: A Comprehensive Bibliography; Articles and Books on Public Relations, Communication Theory, Public Opinion and Propaganda, 1964-1972. Ann Arbor, A. G. Leigh-James, 1974.

Over 4000 unannotated entries covering dissertations, surveys, periodical articles, books and various other sources. Classified arrangement. Some pertinent subject headings to check are: advertising, communications, direct mail, media (newspapers, magazines, radio, television), newsletters, press relations, and publicity. Index offers access to authors but very few subjects.

Z7166 C35x 1976 Ref. — Canadian Social Science Data Catalog. 2d ed. Toronto, Institute for Behavioural Research, York University, 1976.

Catalog of social science surveys in the Institute for Behavioral Research (IBR) at York University that may be distributed to users outside that university. Covers leisure/recreation studies, education studies, bilingual and bicultural studies, as well as polls conducted by the Canadian Institute for Public Opinion since 1945, the major Canadian national election studies, and the 1971 Canadian Census data. Main section consists of the data set descriptions including full summaries of each study. Each survey description has an identification number and is arranged in chronological order. For access to specific surveys refer to one of the four indexes - KWIC, Principal Investigator, Title of Study, and Geographic - and then to the main sections according to the data indentification number. Annual updates are planned.

Cutter JA0 C43 McL — Childs, Harwood L. A Reference Guide to the Study of Public Opinion. Princeton, N.J., Princeton University Press, 1934.

Bibliography intended to complement the public opinion management course taught by the author at Princeton University in the 1930's. Citations are listed by author in twenty-two sections, e.g. The Political Significance of Public Opinion Management; Official Propaganda in Wartime; and Freedom of Opinion and Censorship. No indexes. Although now dated this is an excellent source for its early coverage of the field.

Z7165 U5K34 Ref. — Kaid, Lynda Lee and Keith R. Saunders and Robert O. Hirsch. Political Campaign Communications: A Bibliography and Guide to the Literature. Metuchen, N.J., Scarecrow Press, 1974.

"... Consists of entries relevant to the communications process as it operates in a political campaign or similar context in the United States from 1950 through 1972." (Introd.) Covers books, periodical articles, government documents, dissertations, theses and conference papers. Contents: main bibliography (unannotated and arranged by author); French and German supplement; annotated list; appendix of professional and scholarly organizations; and index.

Z7204
S67L3
1969
Ref.
UL

Lasswell, Harold Dwight and Ralph D. Casey and Bruce Lannes Smith, comps. Propaganda and Promotional Activities: an Annotated Bibliography. [Reprint of the Minneapolis, 1935 edition]. Chicago, Univ. of Chicago Press, 1969.

Extensive bibliography with a new introduction by Lasswell. Foreign language books and articles are included, but not extensively. The bibliography is limited mainly to studies rather than illustrations of propaganda. Arrangement is by broad class with author and subject indexes provided. For two bibliographies which update this, see the works in this section by Smith.

HM261
M339
Ref.

March, Roman R. Canadian Institute of Public Opinion: Permuted Index, 1945-1967. Ottawa, Carleton University, 1967.

A computer produced index to the archival holdings of the CIPO materials held by Carleton University. Indexes poll questions by all significant words. Note: Also useful in this area are two journals: Canadian Institute of Public Opinion's Gallup Report (Lib. has: June 19, 1968- HM261 C3 McL) and the Report of the Gallup Opinion Index (Lib. has" no. 67, 1971- HM261 A1G34 McL) as well as general mass media sources.

Z7164
P957N5x
1967
Mgmt.

Nielander, William Ahlers, A Selected and Annotated Bibliography of Public Relations. 5th ed. Austin, Bureau of Business Research University of Texas at Austin, 1967.

Over 600 titles organized under general works, specialized works (broken down by 30 headings including PR in the communications field) and periodicals and directories. Briefly annotated.

Z7204
S67S6322x
Ref.

Smith, Bruce Lannes and Chita M. Smith, comps. International Communications and Political Opinion; a Guide to the Literature. Princeton, Princeton University Press, 1956.

A continuation of the title below, although narrower in scope. Emphasizes international and political propaganda. Includes about 2600 items published between 1943 and 1955. Arrangement of annotated books, journals and public affairs magazines, some foreign language journals, official government publications and unpublished materials.

Z7204
S67S632x
Ref.
UL

_____ and Harold D. Lasswell and Ralph D. Casey. Propaganda Communication and Public Opinion; a Comprehensive Reference Guide. Princeton, Princeton University Press, 1946.

A continuation of the work begun in Lasswell's Propaganda and Promotional Activities. This edition includes four survey essays on the science of mass communications, followed by a selective bibliography of some 2500 representative titles, arranged by class. The bibliography is limited to objective studies and analyses rather than examples. Included are books, periodicals and articles which appeared between 1934 and 1943 and some important studies previously omitted. 150 titles are starred as "outstanding" and given fuller annotations. A useful breakdown by subject is included in the index.

d. Freedom of the Press

Z657
B6x
Ref.

Boston Public Library. The Public Interest and the Right to Know; Access to Government Information and the Role of the Press. A Selective Bibliographic Guide. Boston, The Library, 1971.

Selective bibliography covering books, periodical articles, American laws and government documents. Arranged in the following sections: (1) The Legislative Background: Freedom of Information; (2) The Legislative Background: Security Classification; (3) The Issues as Seen in the Periodical Press; (4) The Scholar/Historian and the Government; and (5) Monographs. Each section contains background information followed by a bibliography. Appendix A: The Freedom of Information Act of 1967; Appendix B: A Twentieth-Century Chronology.

Z6951
G3x
Ref.

Gandy, Oscar and Susan Miller and William L. Rivers. Media and Government: An Annotated Bibliography. Stanford, Calif., Institute of Communication Research, Stanford University, 1975.

"Although most research focuses on the impact of the media on the public or on the election process, we try here to encourage more research on the relationships between journalists and officials" (Authors). Covers articles and monographs. Includes a brief description of the methodologies used and an abstract of the contents.

Z7164
L6M27
Ref.

MacCafferty, Maxine. The Right to Know. London, Aslib, 1976.

A selected briefly annotated bibliography of monograph, newspaper, periodical and report literature for the period 1971 through 1975. Emphasis is on the United Kingdom and the United States. Entries are classed under the following broad categories and their subdivisions: censorship, privacy, computer privacy and security, secrecy, and freedom of the press. No index. Classification scheme at the beginning provides sole approach to citations.

Z657
M32
Ref.
UL

McCoy, Ralph. Freedom of the Press; an Annotated Bibliography. Carbondale, Ill., Southern Illinois University Press, 1968.

"...Some 8000 books, pamphlets, journal articles, films, and other material relating to freedom of the press in English-speaking countries, from the beginning of printing to the present. 'Press' is used generically to include all media of mass communications ... Subjects include heresy, sedition, blasphemy, obscenity, personal libel, and both positive and negative expressions on freedom of the press." (Pref.) Arranged by author with a comprehensive subject index.

Z7164
L6S4x
Ref.

Seipp, David J. Privacy and Disclosure: Regulation of Information Systems: A Bibliographic Survey. Cambridge, Mass., Harvard University Program on Information Technologies and Public Policy, Harvard University, 1975.

Devoted to literature covering both the right of individual privacy and the public right to know. Divides the subject first into government and non-government information and then into twelve kinds of information systems, e.g. crime, statistical, political, tax, credit, medical, etc. Introduces each topic with a short narrative sketch of the background and mid-1975 status of that information area. Concludes with brief sections on transfer of information, countries other than the United States, and an appendix of state laws for privacy and disclosure regulation of information systems.

Z5630
S7x
Ref.

Stanley, Lana. Sources of Public Intelligence: Evaluations of Mass Media in the United States, An Annotated Bibliography. San Jose, Calif., State College, 1970.

Covers books, periodical articles and some government documents of the 1960's concerned with the reliability and criticisms of mass media. Citations are classified under such topics as: government, journalists, the broadcasting of news and news sources. Author index only. Table of contents provides the subject approach.

Cutter
ZWKM2
S976
Law

Swindler, William F. A Bibliography of Law on Journalism. New York Columbia University Press, 1942.

See section II. B. 1.

C. Theses

Sources devoted specifically to listing mass media theses are cited in this section. It is important to keep in mind that many of the general bibliographies listed previously in this guide also include theses. For a basic guide to locating theses and dissertations see A Guide to Theses Locations and Verification Tools Available in McGill Libraries With Special Emphasis on Social Sciences and Humanities. (Copies available at the Reference desk).

On order
for Ref.
(July 77)

Mass Communications: A Catalog of Dissertations, Theses, Books and Serials. Ann Arbor, Mich., Xerox University Micrfilms, 1975.

A publisher's catalog listing over 2200 dissertations. Includes "books on demand", i.e. books available in Xerox University Microfilms reprint version.

Z7221
S65
1971
Ref.

Sparks, Kenneth R. A Bibliography of Doctoral Dissertations in Television and Radio. 3d. ed. Syracuse, N.Y. Syracuse University School of Journalism, 1971.

Lists over 900 dissertations and includes titles reported as of the June 1970 volume of Dissertation Abstracts (Z5055 U5A5 Ref. Index Stands). All dissertations listed were completed at American universities. Citations are arranged under twelve categories, e.g. Commercial Broadcasting, Educational Broadcasting, Broadcasting and Government, Broadcasting and Religion, etc. Author index.